

## Virginia AAU partners with LocalReplay.com to provide multi-media web and mobile solutions for all Virginia AAU members and teams

*Fredericksburg, Virginia June 12, 2008:* As school breaks and summer sports heat up, Virginia's preeminent amateur sports organization is providing its members and teams with groundbreaking multimedia websites to enrich their amateur sports experience.

“Through this partnership we hope to closer connect our Virginia AAU sports community.” states Jeremy T. Bullock, Virginia AAU Director of Operations. “LocalReplay will give our teams and fans a better opportunity to share game highlights, schedule events and directly connect with one another all in one place. Please visit [www.localreplay.com/VirginiaAAU](http://www.localreplay.com/VirginiaAAU) to become a part of this new exciting AAU community.”

Gil Zino, LocalReplay President, said “Virginia AAU members can now use LocalReplay's integrated web, text messaging and email solutions to share information, videos, photos, profiles, statistics and more with family, friends, scouts and colleges.”

Virginia AAU members and teams are already live on the platform, starting their personal and team websites, and using the LocalReplay local sports applications to connect, communicate and collaborate online. Sites can be started in minutes with no web experience and all the sites are linked at the Virginia AAU community site, [www.LocalReplay.com/VirginiaAAU](http://www.LocalReplay.com/VirginiaAAU).

### **About Virginia Amateur Athletic Union**

The Amateur Athletic Union (AAU) was founded in 1888 to establish standards and uniformity in amateur sport. The AAU is one of the largest, non-profit, volunteer, sports organizations in the United States. A multi-sport organization, the AAU is dedicated exclusively to the promotion and development of amateur sports and physical fitness programs. The Virginia AAU was established on December 9, 1934. It includes the Commonwealth of Virginia (except the Counties of Arlington and Fairfax and cities of Alexandria and Falls Church.) For more information, log on to <http://www.virginiaaaau.net>

Contact: Jeremy Bullock, 540.710.1228

### **About LocalReplay**

LocalReplay.com provides local sports individuals and groups with solutions to connect, communicate and collaborate. LocalReplay provides interactive, multimedia web sites for teams, leagues, players, coaches, scouts, fans, sports videographers and photographers and tournaments. Individuals and teams connect their sites to form their own local networks, and sites and content are aggregated on individual City Sites based on zip codes, each community's individual website featuring their local sports. To instantly join, go to [www.LocalReplay.com](http://www.LocalReplay.com)

Contacts: Gil Zino, 704.855.7795; Bob Smith, 540.907.7553